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Corporate social responsibility
(CSR) *Giving back is in our DNA.*

*BMW's Corporate Social
Responsibility Programmes. IBM
Study: Corporate Social
Responsibility* **What is**

Corporate Social

Responsibility (CSR)? *CSR The
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business | Alex Edmans |
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responsibility? Investopedia

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pengungkapan CSR (corporate
social responsibility) dengan
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Responsibility ACCA P1 Revision
Theory*

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corporate social responsibility:

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menjadi perusahaan peduli sosial.

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by Yusuf Wibisono Membedah

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Konsep & aplikasi CSR: corporate social responsibility. Membedah Konsep Amp Aplikasi Csr

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2007, Membedah konsep & aplikasi CSR : corporate social responsibility / Yusuf Wibisono Fascho Pub Gresik. Wikipedia Citation. Please see Wikipedia's template documentation for further citation fields that may be required.

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Membedah Konsep dan Aplikasi
CSR. Jakarta: Fascho Publishing.

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Pengaruh Penerapan Corporate Social Responsibility ...

Corporate Social Responsibility

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(CSR) practice in local area involved three governance components that are local government, private sector and society, so productive and strong partnership among those three components need to be built in order to create good governance in CSR. ... Membedah Konsep dan Aplikasi CSR (Corporate Social ...

BUILDING PARTNERSHIP AND GOOD GOVERNANCE IN CORPORATE ...

Menurut Wibisono dalam bukunya yang berjudul " membedah konsep dan aplikasi CSR (Corporate Social Responsibility) ", Wibisono menjelaskan bahwa Corporate Social Responsibility (CSR) merupakan komitmen berkelanjutan dari perusahaan

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untuk bertindak secara etis dan berkontribusi terhadap perkembangan ekonomi masyarakat setempat atau masyarakat luas, serta meningkatkan taraf hidup karyawan dan keluarga mereka.

Pengertian CSR: Menurut Para Ahli, Sejarah, Tujuan dan Contoh

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Wibisono, Yusuf, 2007,
Membedah Konsep & Aplikasi
Corporate Social Responsibility,
Gresik: Fascho Publishing..
Widjaja, Amin, 2008 ...

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CSR: corporate social
responsibility. Yusuf Wibisono.
Fascho Pub., 2007 - 163 halaman.

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0 Resensi. Analysis concept and application of corporate social responsibility on business; case in Indonesia. Apa yang dikatakan orang - Tulis resensi. Kami tak menemukan resensi di tempat biasanya.

Membedah konsep & aplikasi CSR: corporate social ...

Does Doing Good Always Lead to Doing Better? Consumer Reactions to Corporate Social Responsibility. Journal of Marketing Research, 38(2), 225-243. Smith, C. N. (2003).

Corporate Social Responsibility: Whether Or How? California Management Review, 45 (4), 52-76. Wibisono, Y. (2007).

Membedah Konsep & Aplikasi CSR (Corporate Social Responsibility).

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The Effects of Corporate Social Responsibility (CSR ...

In the practice of Corporate Social Responsibility, is necessary alignment of the implementation of the substance of social welfare and environmental protect on so that in the long term will give a value for the company. ...

Membedah Konsep dan Aplikasi CSR. Gresik: Fascho Publishing.
Zeghal, D., and Sadrudin, A.A.
1990. Comparison of Social ...

Pengaruh Corporate Social Responsibility terhadap Nilai ...

Buku ini membedah konsep dan aplikasi CSR (Corporate Social Responsibility). Menarik untuk dibaca oleh kalangan eksekutif yang ingin memperluas

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jangkauan perusahaannya
menjadi perusahaan peduli sosial.

Membedah Konsep & Aplikasi CSR by Yusuf Wibisono

Pengertian CSR Menurut Wibisono (2007:7): dalam bukunya berjudul “Membedah Konsep dan Aplikasi CSR (Corporate Social Responsibility)”, Wibisono menjabarkan bahwa Corporate Social Responsibility (CSR) adalah suatu komitmen berkelanjutan oleh dunia usaha untuk bertindak etis dan memberikan kontribusi kepada pengembangan ekonomi dari komunitas ...

Pengertian dan Tujuan CSR
(Corporate Social Responsibility ...
Kajian Hukum Tentang
Implementasi Corporate Social

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Responsibility di Kabupaten
Gresik Untuk Mendukung
Pembangunan Daerah Based on
data from the Central Java
Provincial Statistics Agency, the
Company in Gresik Regency until
2015 reached 603 companies.

Kajian Hukum Tentang
Implementasi Corporate Social ...
Membedah Konsep dan Aplikasi
CSR, (Surabaya : CV.Ashkaf Media
Grafika, 2007), hal.xxiii. Eka
N.A.M.Sihombing : Partisipasi
Masyarakat Dalam Pembentukan
Peraturan Daerah Sebagai
Implementasi Hak Asasi Manusia
Di Kota Medan, 2008 . asasi
manusia, keamanan dan
kesehatan, perlindungan
konsumen, sumbangan sosial,

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BAB I PENDAHULUAN A. Latar Belakang

8 Yusuf Wibisono., Membedah
Konsep & Aplikasi CSR, (Gresik:
Fascho Publishing, 2007), hal.
5-6. 9. Ibid., hal. 5. Universitas
Sumatera Utara. dijadikan
sebagai tempat acuan penerapan
CSR, dimana bahwa dalam
penerapannya masih bersifat
sukarela. Namun perkembangan
inisiatif praktek CSR di masing-

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Corporate Social Responsibility
(CSR) is a form of corporate moral
responsibility to its stakeholders.
... Corporate Social Responsibility
Transformasi Konsep
Sustainability Management dan
Implementasi di Indonesia.

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Bandung: PT Refika Aditama.
Kasmir. 2013. Analisis Laporan
Keuangan. ... Membedah Konsep
& Aplikasi CSR (Corporate Social
...

CORPORATE SOCIAL RESPONSIBILITY MANUFACTURING COMPANY IN ...

Corporate Social Responsibility
Pada Perusahaan Multi Nasional,
Swasta Nasional dan Badan
Usaha Milik Negara, Pustaka
Pelajar, Yogyakarta Firdaus, 2010,
Corporate Social Responsibility
dalam Memenuhi Hak Ekonomi ...
Wibisono, Yusuf. 2007 ,
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Yudha Bhakti Ardhiwisastra,
2000, Penafsiran ...

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